

# Industry & Energy

*Innovation by integration*

The Industry and Energy Platform is created by a **community**. A joint initiative of various substantively involved partners and Industrielinqs pers en platform.

Together we **inform** industry and energy companies about sustainable energy supply, sustainable raw materials and circular, emission-free production.

The Industry & Energy platform consists of:

- Content website with daily news and weekly newsletter
- Monthly talk shows
- Annual two day European Industry & Energy Summit

INDUSTRY  
&  
ENERGY

*Come and join our community!*



INDUSTRY & ENERGY

Innovation by Integration

Topbanner

News

Summit

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Partners

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Contact Us

CrossWind and TenneT provide Hollandse Kust offshore grid connection

UN report calls for scaling-up CCUS

Holystream electrode improves efficiency redox flow battery

Drax to develop bio-energy with CCS technology

Renewables

CrossWind and TenneT provide Hollandse Kust offshore grid connection

TSO TenneT and CrossWind, a consortium of Shell and Eneco, will construct the offshore grid connection for the Hollandse Kust Noord wind farm, off the Dutch coast. The signed agreements concern the realization, connection and transmission of power between the wind farm of CrossWind and the platform of TenneT. The wind farm and the grid [...]

Renewables

Agreement for the sale of Hornsea 1 transmission assets

Denmark - Hornsea 1 Limited, a joint venture owned by Ørsted(50%) and Global Infrastructure Partners (GIP)(50%), reported that it has reached an agreement to sell its transmission assets to Diamond Transmission Partners Hornsea One Limited (DTP).

Hydrogen

UK invests in Holyhead hydrogen hub

UK Government will invest a £4.8 million in Holyhead hydrogen hub. Ynys Môn MP Virginia Crosbie has been instrumental in securing the investment after talking to ministers and business leaders on the island over many months and making the case for Anglesey to be at the

Skyscraper

Category: CCUS

UN report calls for scaling-up CCUS

04/03/2021 · Arnes Blogadilla · 35

Worldwide - The net zero emission goal is critical for limiting global warming, as illustrated in the Paris Agreement on Climate Change, and the technology brief calls for a gradual increase in carbon capture, use and storage (CCUS).

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Summit

Watch system integration talkshow Industry & Energy Summit

Square banner

Archives

March 2021

February 2021

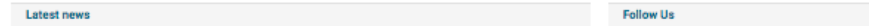
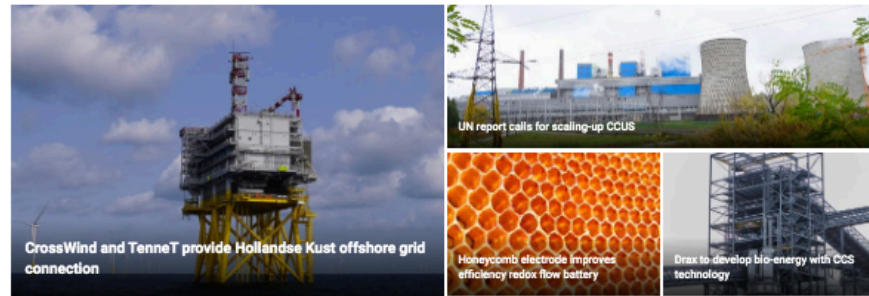
January 2021

# Online opportunities

The website [industryandenergy.eu](https://industryandenergy.eu) informs the process, food and heavy industry and energy companies about sustainable energy supply, sustainable raw materials and circular, emission-free production.

## Banner positions on [industryandenergy.eu](https://industryandenergy.eu)

- Topbanner (468x90 pixels)  
€ 1.250,- per month (*Minimum purchase is 6 months*)
- Skyscraper (160x600 pixels)  
€ 1.000,- / € 900,- /800,- per month (*Minimum purchase is 3 months*)  
*Price depends on the position on the website*
- Square banner next to news items (300x250 pixels)  
€ 800,- per month (*Minimum purchase is 3 months*)



**Renewables**

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**CCUS**

**UN report calls for scaling-up CCUS**

Worldwide - The net zero emission goal is critical for limiting global warming, as illustrated in the Paris Agreement on Climate Change, and the technology brief calls for a gradual increase in carbon capture, use and storage (CCUS).

**Enlightenments**

**Honeycomb electrode improves efficiency redox flow battery**

The Netherlands/US - A relatively unknown type of battery - the redox flow battery - is very promising for large-scale energy storage. To

# Online opportunities

## Branded content on [industryandenergy.eu](https://industryandenergy.eu)

- A journalist from Industrielinqs writes an article about, for example, a project. The article is not a commercial message, but a substantive article, preferably with the cooperation of one of your customers.
- We publish the article (~800 words) online at **industryandenergy.eu**
- You are clearly the sender of the article.
- *Costs: 2 credits*

## Opportunities in the weekly newsletter

- Banner (468x90 pixels)  
€ 350,- per newsletter
- Market contribution  
€ 700,- per newsletter



# Monthly talk shows

## Live talk show on your location with maximum four table guests

- Theme and content in co-creation with the Industry & Energy community.
- 1.5 hour broadcast with a professionally built studio. Industrielinqs provides moderator, producer and technical team.
- Together we are responsible for recruitment of subscribers. Industrielinqs arranges the registrations.
- *Costs: 4 credits*

## Extra options

- Professional announcer/sidekick *(1 credit)*
- In advance a short survey among visitors of the Industrielinqs sites. The results can be used during the broadcast *(from 1 credit)*
- An article (English) of the broadcast can be written and published via industryandenergy.eu *(from 1 credit)*
- Journalistic aftermovie cut from live stream *(from 1 credit)*



# Summit

## Why the European Industry & Energy Summit?

The European Industry & Energy Summit strives to foster ideas, technology, plans and projects to address the challenge of climate change by bringing together all relevant parties and expertise from around Europe.

## What is it about?

The summit focuses on a variety of subjects such as emission-free hydrogen, chemcycling, energy efficiency, electrification, carbon capture, usage and storage, biobased chains and more.

## Attendees

Due to Covid-19 the European Industry & Energy Summit 2020 was live broadcasted from four locations in The Netherlands, with almost 1.250 subscribers. Over 600 visitors attended the European Industry & Energy Summit in 2019.

Engineering company	Asset owner	Science and research
Consultancy	Service provider	Trade association
Governement	Press	Supplier





# Summit 2021

We'll host the European Industry & Energy Summit 2021 on December 7<sup>th</sup> and 8<sup>th</sup>

## *Content program via live stream:*

- Live stream studio(s) at Rotterdam Ahoy
- Use of network app
- Option: studio abroad

*If participants are allowed during the summit, the content program via live stream will be expanded with:*

- Delegate passes
- Meeting rooms for unstreamed session
- Stand walls at the network square



EUROPEAN  
INDUSTRY & ENERGY  
SUMMIT

# Participation options

40-minute time slots from 9:00 am to 5:00 pm

- A time slot includes technique, technicians, producer and production support (*5 credits*)
- Substantive guidance and moderation (*+1 credit*)
- Meeting room for two days (*+1 credit*)

## Extra options

- Preview or report on [www.industryandenergy.eu](http://www.industryandenergy.eu) (*from 1 credit*)
- Journalistic aftermovie cut from live stream (*from 1 credit*)
- Full list of participants including email addresses (according to GDPR guidelines) only for partners with at least 1 time slot (*1 credit*)

## More options when participants are allowed

- Stand wall including 8 m<sup>2</sup> (*4 credits*)
- Meeting room for unstreamed session, max. 50 people, including AV (*4 credits per two time slots*)
- 10 attendee passes for partners and exhibitors (*2 credits*)  
Single registrations cost € 395 for 2 days

## EUROPEAN INDUSTRY & ENERGY SUMMIT







## INDUSTRY & ENERGY

# Partnerships

**Gold partner** - 25 credits (€ 23.125,- for members)

- 6 months banner (*topbanner 468x90 pixels*)
- 2x brandend content
- 1 x side event summit (*2 x 80 minutes*)

**Silver partner** - 16 credits (€ 14.800,- for members)

- 6 months banner (*skyscraper 120x600 pixels*)
- 1 x brandend content
- 1 x breakout summit (*80 minutes*)

**Bronze partner** - 8 credits (€ 7.400,- for members)

- 3 months banner (*skyscraper 120x600 pixels*)
- 1 x branded content
- 1 x breakout summit (*40 minutes*)

**Custom made partnerships on request**



# Credits and prices

Industrielnqs uses a credit system. You buy one or more credits and then convert them into content products at the editorial office.

A credit costs € 1,325. Partners and members of our platforms pay a reduced price of € 925 per credit.

If you are considering buying credits, it can be beneficial to become a partner or member. For example:

membership platform € 930, -  
three credits € 2,775, -  
total of € 3,705, -

no membership € 0,  
three credits € 3,975, -  
total of € 3,975, -

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# Contact

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